

# Northwoods

Vinyl Shake & Shingle Siding

Life happens here.





# The authentic look of milled cedar siding.

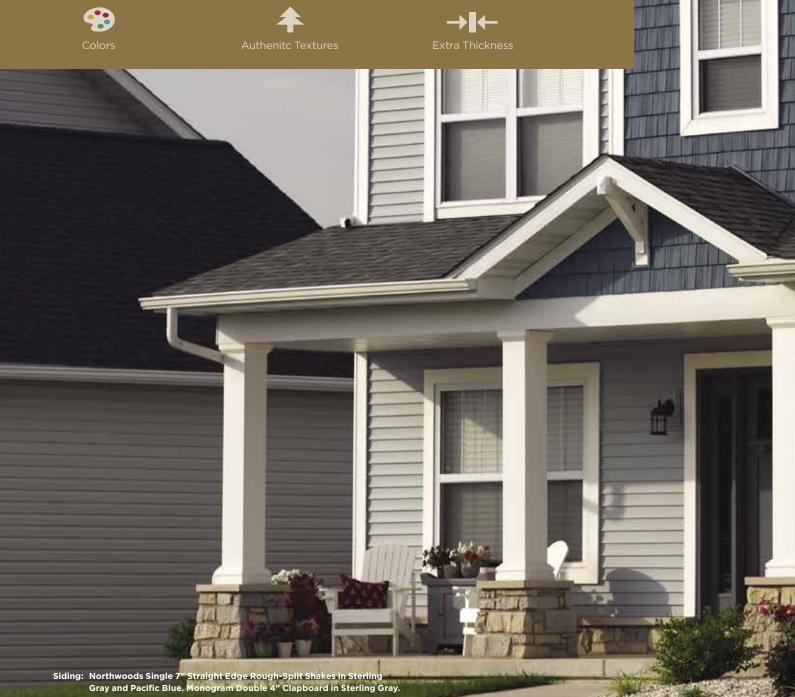
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Northwoods faithfully recreates the natural textures of both cedar shakes and shingles. Whether the rugged and variable patterns of the shake or the more linear and crisp design of the perfection shingle, Northwoods requires none of the upkeep common to wood. Virtually maintenance free, Northwoods offers years of solid performance with no painting required, ever.

Northwoods... beauty without the work.

### Choose exceptional value with performance.

3 styles. 20 colors. Northwoods shakes and shingles with their attractive cedar look are an ideal choice for your home, whether its a whole house application or used as an accent. Designed to stay beautiful with very little effort, Northwoods is very durable and offers exceptional value.



Trim: Vinyl Carpentry® & Restoration Millwork®.

Installing vinyl siding is a smart investment, with **one of the highest returns** of any major home remodeling project when it's time to sell.



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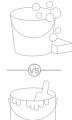
Return on investment for vinyl siding

Source: *Remodeling* magazine 2020 Cost vs. Value Report

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On average, **vinyl siding saves time and money** when compared to maintaining other siding options or painted exteriors.\*



\$5 vinyl siding / soap and water



Source: *costhelper.com* 

\*For 3000 sq. ft., multi-story home, professionally painted, with repainting every 8-10 years.

Curb appeal is an **important consideration** for home buyers when it comes to home exteriors.

Good curb appeal can add 14%

to the value of your home

Source: Journal of Real Estate Finance and Economics



# Enjoy the benefits of low maintenance.

Northwoods is designed to stay beautiful for many years, with hardly any maintenance, so you can spend more time with friends and family and enjoy your passions. You can also relax knowing that Northwoods comes with a Lifetime Limited Warranty and CertainTeed is the number one rated brand of vinyl siding in the industry.



#**1** Trusted Brand

Siding: Northwoods Single 7" Straight Edge Perfection Shingles in Savannah Wicker. Trim: Vinyl Carpentry' & Restoration Millwork'.

## The beauty of natural cedar.

### **Rich Colors**

The Northwoods palette of 20 colors offers unlimited design possibilities! From soft and subtle shades to the bright and bold – it's easy to create exteriors that make a statement, or quietly express your personal sense of style.

Brighten your home with eye-catching accent shades, unify and simplify your exterior with a monochromatic color scheme, or choose contrasting colors for special areas.



### TrueTexture™

Northwoods utilizes a direct transfer system from real cedar shakes and shingles for a natural TrueTexture woodgrain finish. There are two textures to choose from: Perfection and Rough-Split.



Northwoods shakes and shingles stay beautiful and consistent in color on all sides of the home without continual maintenance.

Real cedar shakes and shingles must be stained or bleached to prevent discoloration. These treatments will need to be repeated over time.





## **Perfection Shingles**

Perfection has clean edges and smooth lines to complement the quiet beauty of the natural wood textures. In a straight edge design, Perfection Shingles create a more refined look – style once reserved for the finest homes.



## Rough-Split Shakes

Rough-Split is reminiscent of the days when cedar shakes were split by hand. Rough-Split Shakes dress a home in a rustic style that enhances a home's natural charm with ever-varying patterns and deep shadow lines.







9" STAGGERED ROUGH-SPLIT SHAKES 7" STRAIGHT-EDGE ROUGH-SPLIT SHAKES

## Northwoods is better...



### ...for color availability.

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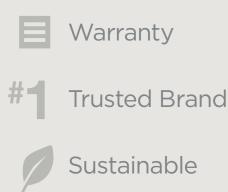
Single 7" Straight-Edge Perfection Shingles	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Single 7" Straight-Edge Rough-Split Shakes	•			•			•	•			•	•		•	•	•	•	•
Single 9" Staggered Rough-Split Shakes	•			•			•	•			•	•				•	•	•
	Autumn Red	Slate	Espresso	Sable Brown	Hearthstone	Midnight Blue	Pacific Blue	Flagstone	Charcoal Gray	Castle Stone	Granite Gray	Sterling Gray	Seagrass	Cypress	Sandsotne Beige	Desert Tan	Natural Clay	Savannah Wicker

### ...for fire safety.

Northwoods has a Class A Flame Spread Classification, meaning that the material is highly resistant to fire and does not spread flames quickly and/or is self-extinguishing.



### ...for peace of mind.



Northwoods has a lifetime limited warranty.

CertainTeed siding is the brand preferred by building professionals and homeowners, from surveys conducted by national trade magazines. CertainTeed is an industry leader for over 100 years.

CertainTeed vinyl siding offers significantly lower environmental impact than other cladding options.<sup>+</sup>

Based on life cycle assessment studies conducted through the National Institute of Standards and Technology (NIST)

### ...for protection.

When installed with Northwoods shake and shingles, CertaWrap<sup>™</sup> Weather Resistant Barrier is the added layer of protection against air and moisture damage.



Colonial White

### We can help with your decisions.

What is your color and design comfort level?



www.certainteed.com/colortools

NOVICE

You are not sure about colors and are not sure where to start.

#### **ColorCoach™**

Gives you a virtual swatchbook to get started.

#### Trim-lt<sup>™</sup>

Creates distinction with a wide offering of accent and decorative trim products from both composite and vinyl product lines.



#### **INTERMEDIATE**

You understand color and enjoy experimenting with color combinations but aren't exactly sure which color direction you want to go.



#### Online

Mix and match colors and styles on a wide variety of pre-populated home styles to get ideas.



#### **EXPERT**

You already know what colors you want to use, but would like to see how the products available in your color theme will look together on your home.



#### DIY

Immediately begin designing by uploading a project picture and quickly mix and match products on your own project.



#### OR Pro

Have a photo of your home professionally masked in a few days so you can



visualize in ColorView tool.

Siding: Northwoods Single 7" Straight Edge Rough-Split Shakes in Cypress and Monogram Double 4" Clapboard in Hearthstone.



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# Happily ever after.

When you choose Northwoods siding for your home, you open a wide world of color and style options to express your personal design preferences. Add that to the industry-leading quality and low-maintenance performance of Northwoods and you rest assured knowing that your family will enjoy the beautiful sanctuary you have created for years to come.

 Siding:
 Northwoods Single 7" Straight Edge

 Perfection Shingles in Granite Gray.

 Roof:
 Landmark' Series in Colonial Slate

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### CertainTeed products are designed to work together and complement each other in color and style to give your home a beautiful finished look.





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