





### Your Home:

Imagine Your New Home Exterior page 2

# **Create Your Unique Vision**

page 4

#### Find the Perfect Combination of Product and Style

page 10

# Siding Color Palettes:

Explore the Power of Color page 18

#### **Color Tools:**

User-Friendly Color Advice page 34

# Finishing Touches:

Details Create the Personality page 38

# Taking the Next Step:

CertainTeed is Here to Help page 47



# CertainTeed ColorCoach™ and ColorView®

plus other CertainTeed interactive tools

We can help you with your decisions. We provide other user-friendly, interactive design and color tools that can help you every step of the way, from novice to expert.

See more information on page 35.



# **Your Home**

### can be much more than simply a collection of rooms.

The trend today is to think outside the walls - to expand the boundaries of your personal environment to encompass patios and decks, gardens and fire pits, play areas and open-air porches. Taking full advantage of your property's outdoor spaces can be a challenge... but CertainTeed is here to help.

CertainTeed exterior products include everything you need for a well-coordinated design that blends authentic styles and textures, sustainable products and the broadest color selection on the market. CertainTeed products are engineered to stay beautiful season after season, creating wonderful outdoor living spaces with minimal maintenance and more time to connect with family and friends.











# CREATE YOUR UNIQUE VISION

#### **MOLDING & TRIM**

Vinyl Carpentry is a complete line of coordinating vinyl decorative trim and accessories designed for distinction for windows, doors, corners, gables and frieze boards. Restoration Millwork cellular PVC cuts, mills, shapes and routs like top-grade lumber so it can be hand crafted with unlimited potential.

# ROOFING & VENTILATION

CertainTeed's wide selection of roofing products includes: composite slate, architectural, accessory and solar reflective shingles; modified bitumen and waterproofing underlayments; as well as ventilation.

#### **FENCE**

CertainTeed fence products redefine a home's exterior living spaces with long-lasting beauty and performance. Fence styles include traditional, semi-private contemporary, post & rail and privacy.

#### **SHAKES & SHINGLES**

Cedar Impressions' and Northwoods' provide many options for an accent or whole house application to recreate the authentic natural wood textures and variable patterns of cedar shakes and shingles.

#### **SOFFIT & VENTILATION**

CertainTeed's hidden and fully vented soffit protects against damage to roofing materials and structure, while increasing comfort inside the home and saving energy.

#### **DECKING & RAILING**

Decking is offered in a variety of colors that are UV protected. Sturdy, reinforced vinyl railing features a variety of unique architectural details and colors.

#### **STONE**

The engineering of CertainTeed STONEfaçade Stacked Ledge, molded from natural, hand-picked stone, blends the rugged beauty of the popular ledgestone style with modern performance features to ensure long-lasting beauty that will endure for years to come.

# HORIZONTAL & VERTICAL SIDING

Traditional clapboard, dutchlap and beaded profiles are classic styles for whole house applications. Board & Batten is an excellent style for accents to breezeways, gables, garages or cottages. All styles provide beauty and superior performance to enhance any home.

# **CertainTeed is About Choices**

CertainTeed offers the broadest selection of exterior products to achieve a full range of design options that no other company can match. We offer a wide variety of options for you to experiment with style, color and texture, to create your vision, to mix and match and think beyond just four walls.

When it comes to aesthetics, there's a real advantage to using products from a single source that are specifically designed to work together, enabling you to achieve a unique combination of textures, styles and colors to transform your home. CertainTeed can help you achieve your curb appeal vision – no matter what that vision may be.





#### The Power to Mix and Match

CertainTeed's complete selection of exterior product options is tailor-made to take advantage of the exciting mix-and-match trend: combining various products, styles, colors and textures to create truly unique exterior designs. Adding soffit and trim delivers just the right accent. All choices coordinate perfectly with fence, decking and railing options for a complete package.



CEDAR IMPRESSIONS DOUBLE 7" STRAIGHT EDGE PERFECTION

SHINGLES IN LIGHT MAPLE

COLONIAL WHITE



#### ROOFING

CertainTeed roofing products range from Luxury to Designer to Traditional. Landmark™ is a beautiful color-blended designer line that offers exceptional value.

#### Roofing: Landmark in Heather Blend

#### STONE

CertainTeed's STONEfaçade® Stacked Ledge panelized stone cladding system offers five naturally beautiful colors to enhance home as an accent, kneewall or highlight for an architectural focal point.

### Stone: STONEfaçade Stacked Ledge in Appalachian Twilight

#### SHAKES & SHINGLES

Cedar Impressions shake and shingle siding is available in several styles and features the most authentic wood look in the industry, TrueTexture<sup>TM</sup>, which is molded from real cedar shingles for an authentic look. Choose from Sawmill, Perfection and Rough-Split finishes.

### Siding: Cedar Impressions Double 7" Straight Edge Rough-Split Shakes in Pacific Blue

#### **MOLDING & TRIM**

Vinyl Carpentry' soffit, decorative trim and accessories feature the look of true wood, and coordinate with all CertainTeed siding materials. Restoration Millwork' cellular PVC comes in smooth or TrueTexture™ finish and can be handcrafted to create an unlimited range of designs.

#### Trim: Vinyl Carpentry in Colonial White

#### **HORIZONTAL SIDING**

CertainTeed horizontal siding includes traditional clapboard, dutchlap and beaded styles in a full range textures and colors, as well as insulated profiles. Monogram' has an industry leading spectrum ranging from deep rich shades to semi-transparent blend colors.

#### Siding: Monogram Double 4" Clapboard in Brownstone

#### **DECKING & RAILING**

CertainTeed offers a broad range of railing products available in multiple styles that coordinate perfectly with CertainTeed siding and trim.

Board & Batten is available in narrowface, 7" and 8" profiles, as well as in wide-face 12" profiles. New Vertical 7" Reverse B & B offers a unique design with narrow boards and wide battens. Both Vertical siding options are ideal for accents or for whole-house applications.

**VERTICAL SIDING** 

### Siding: Board & Batten Single 8" in Desert Tan

#### **FENCE**

CertainTeed offers a broad range of fence products available in multiple textures and styles with a wide color palette that define your outdoor living spaces.

### Railing: Oxford in White with Fence: Bufftech round aluminum balusters. Sherwood™ in Red Cedar.

#### **CHOOSE YOUR**

# PRODUCTS & STYLES









#### **Durable / Strong / Defined**

CertainTeed's wide selection of residential roofing products include architectural and solar reflective shingles, waterproofing underlayment, as well as ventilation. Commercial roofing products include APP and SBS (including self-adhering) modified bitumen, as well as BUR. Landmark™ Series is a beautiful color-blended line of designer shingles that offers an excellent variety of maximum definition colors and an exceptional value of the industry's toughest fiber glass mat. See literature for your region for specific color availability.



Style and profile availability varies by products. Consult www.certainteed.com for the most up-to-date color offering.

#### Realistic / Distinctive / Timeless

Cedar Impressions® and Northwoods® shakes and shingles create the naturally rustic, true-cedar appearance without the high cost of upkeep.

#### Cedar Impressions Polymer Shingles:

- Individual 5" Sawmill
- Triple 5" Straight Edge Sawmill
- Single 7" Straight Edge Perfection
- Double 7" Straight Edge Perfection
- Double 7" Staggered Perfection
- Single 6-1/3" Shapes: Scallop, Octagon, Half-Cove

#### **Cedar Impressions Shakes:**

- Double 7" Straight Edge Rough-Split
- Double 9" Staggered Rough-Split

#### Northwoods Vinyl Shakes and Shingles:

- Single 7" Straight Edge Rough-Split
- Single 9" Staggered Rough-Split
- Single 7" Straight Edge Perfection

#### Variety / Classic / Value

CertainTeed's Vinyl Siding Collection offers classic clapboard, dutchlap and beaded profiles in various widths and textures.

# Product lines include: CedarBoards Insulated Siding, Monogram, Restoration Classic, Carolina Beaded, MainStreet, Wolverine American Legend and Encore.

- Single 7" or Double 6" Rough Cedar Clapboard\*
- Double 4-1/2" Select Cedar or Woodgrain Dutchlap
- Double 4" Rough Cedar\*, Select Cedar or Woodgrain Clapboard
- Double 5" Rough Cedar, Select Cedar or Woodgrain Clapboard
- Double 5" Rough Cedar or Woodgrain Dutchlap
- Triple 3" Smooth, Brushed or Woodgrain Clapboard
- Double 4-1/2" Smooth Clapboard
- Single 6-1/2" Brushed Beaded
- Single 7" Woodgain Clapboard
- Single 8" Woodgrain Clapboard

\*Available in longer lengths

#### **Historic / Rustic / Charming**

CertainTeed's vertical siding styles are CedarBoards Insulated Siding, Board & Batten and Chamfer Board.

#### **Reverse Board & Batten**

Single 7" Woodgrain

#### **Board & Batten:**

- Single 7" Rough Cedar
- Single 8" Rough Cedar

#### CedarBoards:

 Single 12" Rough Cedar Board & Batten











#### Rugged / Natural / Unique

STONEfaçade® Stacked Ledge is a manufactured stone veneer that delivers the beauty of natural ledgestone in an affordable, easy-to-install panelized system with a fully-integrated rainscreen.

#### STONEfaçade colors:

- Conestoga Trail
- Adirondack Snowfall
- Appalachian Twilight
- Pocono Autumn
- Harbor Sunset



#### **Customized / Detail / Decorative**

Restoration Millwork's Trim Line products include trim engineered with enhanced features as well as a wide selection of specialty profiles and traditional trimboards and sheets for custom craftsmanship.

- with Nickel Gap
- Trimboards and Sheets
- Shingle, Cove and Bed Mould
- Crown Molding and Rams Crown
- J-Channel and Brickmould
- Casings

- Beadboard and WP4 Historic Sill and Sill Nose
  - Base and Drip Cap
  - Back Band
  - Quarter Round and Cover Molding
  - Inside Corners
  - Water Table
  - New England Sill

Vinyl Carpentry offers a wide array of vinyl products with very wide range of complementary colors.

- Soffit and Gable
- Corners
- Window and Door Trim

#### Stylish / Decorative / Reinforced

EverNew\* Vinyl Decking provides performance benefits that go far beyond wood.

CertainTeed Porch Posts, Wraps, Columns, Railings and Railing Accessories are maintenance-free. Railing Accessories include decorative caps and balusters, and gate kits.

- Porch Posts and Columns
- Column Wraps
- Railing Systems
- Gate Kits
- Decorative Caps



#### Innovative / Attractive / Tough

Bufftech\* molded and extruded fence provide secure privacy with stone and wood textures, and extruded vinyl fence comes in many styles from picket to privacy. All fence products are reinforced.

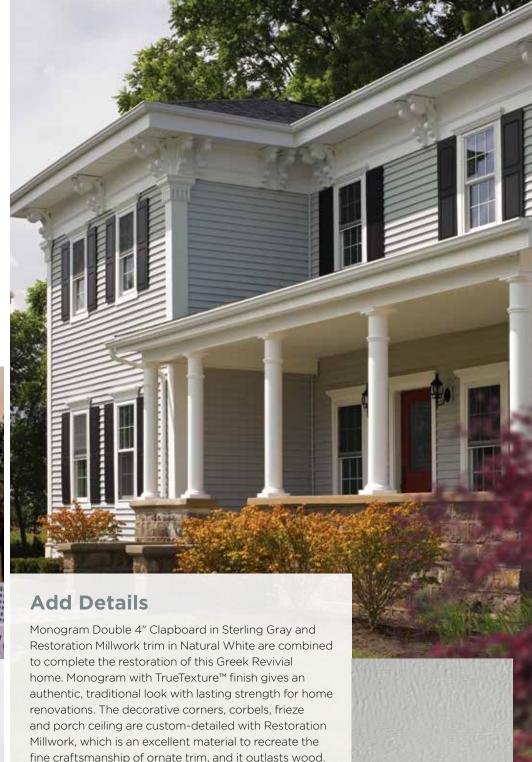
- Privacy
- Semi Private
- Picket
- Post & Rail



# Find the perfect combination of product and style

Whether your home fits neatly into a specific architectural style or is more of a hybrid, CertainTeed has siding profiles and textures that will highlight its best features. No other manufacturer offers such a wide variety of siding products and materials, carefully designed to work together for a coherent, natural look. No other manufacturer makes it easier to obtain every element of your home's exterior from a single trusted source. And no other manufacturer provides sophisticated visualization tools and professional advice to help you find just the right combination to unlock your home's potential.













#### **Enrich with Varied Textures and Colors**

You can pair Board & Batten with clapboard siding on a single wall, or polymer perfection shingles on walls with staggered rough-split shakes in gable areas. Mixing multiple textures, styles and colors on homes is more popular than ever, and CertainTeed's unsurpassed product range gives you the opportunity to add your own creativity to this exciting trend.











# **Cedar Impressions Perfection Shapes**

Architecturally accurate to cedar shingle shapes once applied to historic structures, Shapes are ideal for detail restorations on older homes or for enhancements on newer homes.







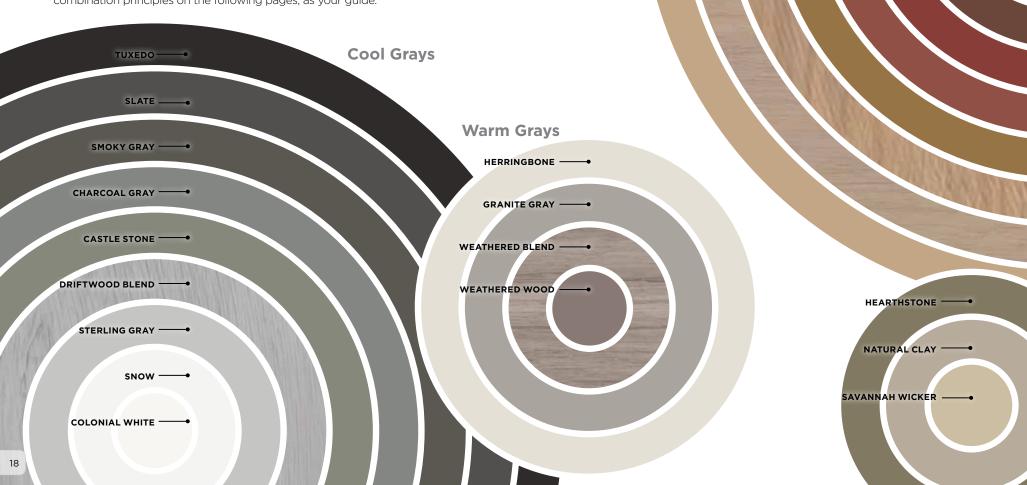
Victorian style homes will convey both elegance and charm by combining multiple styles, textures and trim to enhance shapes and lines. Achieve this by mixing Monogram Clapboard with Cedar Impressions Perfection Half-Cove Shapes in the gables. Restoration Millwork trim to outline key architectural elements completes the look.

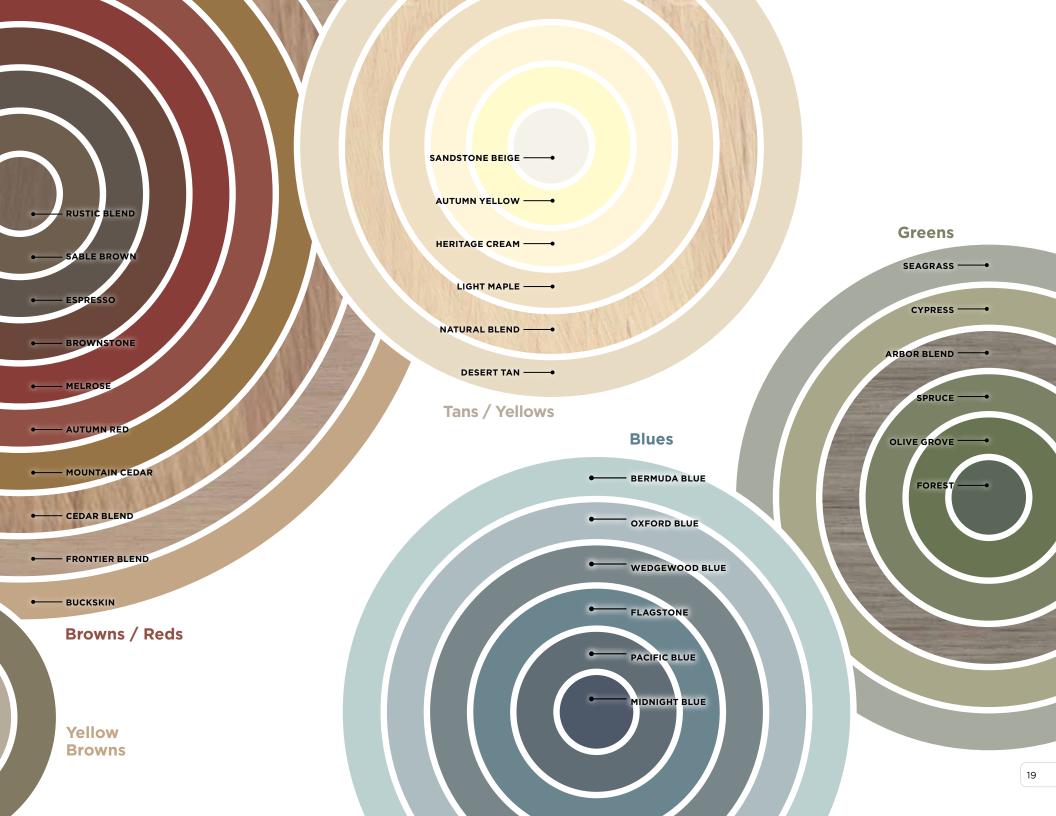
# **Siding Color Palettes**

#### Start with a Big Splash!

No single element of your home's exterior has a more profound impact on its overall look than siding. CertainTeed offers over 40 color choices for this important part of your home's design.

From cool or warm hues, as well as blends, choose one of these siding color palettes that best reflects what you want for your exterior personality. CertainTeed's innovative Ageless Cedar™ color blends\* capture the appearance of natural Eastern White Cedar and Western Red Cedar at various life stages, remaining fresh for a lifetime. Once you dive in with your siding choice, the next step is selecting accent and trim colors. For these elements you can stay within your color palette or combine with another color palette to create your vision – it's up to you. Use the color trends and tools, as well as the six basic color combination principles on the following pages, as your guide.







# **Find Your Perfect Color Mix**

{ color trends and guide }

There is only one rule in home exterior design: There are no rules. Designers are using every conceivable color combination (as well as mixing siding textures and styles) to create distinctive exterior designs with a modern sensibility. You can do the same thing with your home. The optimum color blend has the power to bring out the best features of your home while disguising its flaws. A mix of dark and light colors can accentuate interesting architectural elements, while a mix of similar colors can tone down awkward areas. Bright tones can make a home seem larger or call attention to a feature, while darker tones can make a home appear to recede. Whatever your color goal is, CertainTeed can help you reach it.

#### Trends from the experts

#### **Strong Colors**

Architects and designers are increasingly making use of dark colors for exterior walls. Darker roof colors harmonize with deep blues, greens and browns for quiet drama that adds stability. A more neutral roof color allows a strong siding color to stand out and really showcase your home.

#### **Dark Trim**

Dark trim colors work well to frame a home, outlining architectural details, windows or doors. When you use dark trim, choose a roof color that matches or is a shade lighter than the trim to produce an anchored, coordinated appeal. When using high contrast trim, it's important to balance its location on the home; it should not dominate any one area.

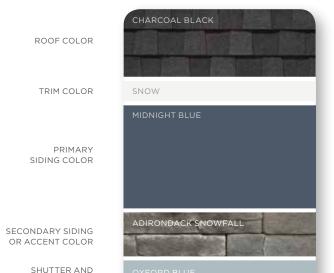
#### **Multiple Colors**

The use of two or more exterior wall colors with varied trim colors is part of a trend seen around the country. Secondary colors (also known as accent colors) are used within gables or on additions in most cases. On the safe side, you can mix two colors from the same color family. If you choose to mix color families, consider using one neutral color and be sure to keep in mind the roof color. Two strong siding colors can be combined, but we suggest you use CertainTeed's visualization tools to get a better idea of whether the colors work well together.

"We had a great time exploring all the product and color possibilities offered by CertainTeed and are thrilled with the final combination. It fits our home perfectly."









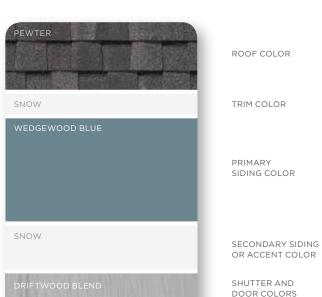


DOOR COLORS













TRIM COLOR

PRIMARY SIDING COLOR

SECONDARY SIDING OR ACCENT COLOR

> SHUTTER AND DOOR COLORS



AUTUMN YELLOW



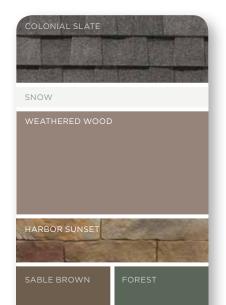
SANDSTONE BEIGE



HERITAGE CREAM

# WARM AND INVITING Colors like red, yellow and brown are a good choice when you want to highlight distinctive exterior features. These warm tones evoke the glow of summer and give your home a welcoming feel. Monogram blends and Cedar Impressions Ageless Cedar™ color blends are available in these tones, calling to mind the natural beauty of fresh-cut wood. Warm tans and grays make excellent accents. Trim in darker shades (Autumn Red and Mountain Cedar) adds a nice contrast.











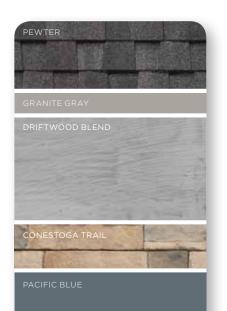


### SUBTLE AND CALM

If your home's exterior has a lot of design elements, closely related colors will unify and simplify its appearance. A monochromatic approach – based on different shades of the same color – will have a similar effect. The color palette can be either cool (Sterling Gray walls, Oxford Blue gables, Pacific Blue trim) or warm (Buckskin walls with Savannah Wicker trim); the idea is to limit contrast for a relaxed vibe. Mixing cool and warm colors with similar intensity also works well.













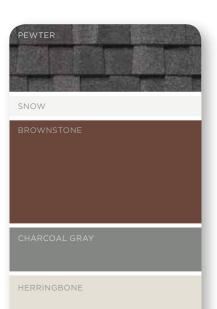




DOOR COLORS





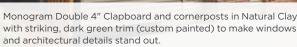




DOOR COLORS









## **CRISP AND EXCITING**

Homes with simple designs gain a pleasing complexity when contrasting, but complementary, colors are used. Interesting architectural features make a stronger impression when set off from the primary wall color. A dark roof paired with walls in a lighter color like marigold adds visual distinction; add dark trim - Autumn Red, for example - and your home will really pop. Dark siding with bright trim is another approach.











### STRONG AND BOLD

Get in tune with current trends by choosing darker colors for exterior walls. Rich shades of brown, green and red add drama while also making your home appear smaller, a good thing for a large structure on a tight lot. Deep siding hues serve as visual grounding for a variety of strong trim colors and also work well for accenting recessed areas.

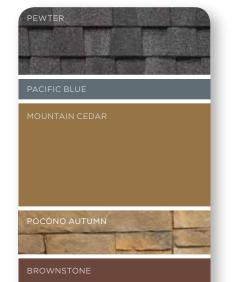




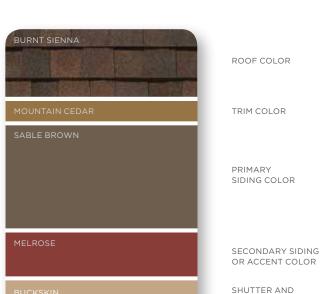












DOOR COLORS



A bright, cheery look created with Restoration Classic siding in Colonial White with matching Vinyl Carpentry trim.

# LIGHT AND CAREFREE

Light colors add volume and interest to smaller homes, and soften sharp edges. Homes set back farther from the curb appear to move forward with a color palette that leans to the lighter end of the spectrum. Whether you favor warmer siding tones like Desert Tan, or cooler hues like Oxford Blue, the key is to create a pleasing blend of soft and muted tones.





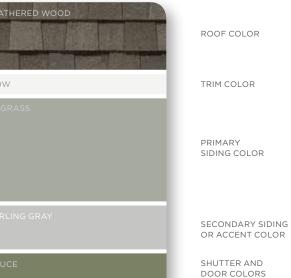












# **Color Tools from CertainTeed**

Siding: Cedar Impressions
Double 7" Straight Edge
Perfection Shingles in
Sable Brown and Board &
Batten Vertical Siding in
Savannah Wicker.
Trim: Traditional
SuperCorners, crown
molding and 5" lineals
in Colonial White, with
green shutters.



Siding: Cedar Impressions Double 7" Straight Edge Perfection Shingles in Autumn Red and Board & Batten Vertical Siding in Natural Clay. Trim: 3-1/2" and 5" lineals in desert tan, with brown shutters.





White, with brown shutters.



Siding: Cedar Impressions
Double 7" Straight Edge
Perfection Shingles in Buckskin
and Board & Batten
Vertical Siding in Herringbone.
Trim: Crown molding and
5" lineals in Colonial White,
with blue shutters.



# CertainTeed offers user-friendly color tools to help you every step of the way.





This home can have a warm theme in either light colors, with an accent of herringbone in the gables (left); or with dark colors, with similar gable color (right).

#### **ColorCoach™**

Get it right every time with ColorCoach.

Whether you are a color novice or want to get quick ideas, ColorCoach is a simple web-based tool that acts as a virtual color swatch book, giving you more confidence with your color choices. These "swatches" can then be saved, used on home pictures in ColorView and shared through social media.

#### ColorView<sup>®</sup>

#### Visualization and design tools

**ColorView Online -** Mix and match colors and styles on a wide variety of pre-populated home styles to get design ideas.

**ColorView DIY -** Immediately begin designing by uploading a project picture and quickly mix and match products on your own project.

**ColorView Pro -** Have a photo of your home professionally outlined to use in Colorview Online for a small fee, which is fully refundable when CertainTeed products are purchased and all requirements are met.





#### Trim-It™

Create distinction with a wide offering of accent and decorative trim products from both composite and vinyl product lines.

#### Ageless Cedar™ Blend-it™ Tool

View how Cedar Impressions Ageless Cedar Color Blends look on a home to help you choose your own one-of-a-kind design.

#### Fence-It

Allows users to envision different Bufftech fence heights, styles and textures on the fly, in a simulated outdoor environment. Find the perfect color from an industry leading palette.

# EverView EverNew Railing Visualizer

Have confidence when selecting the perfect rail for your unique living space.





Landmark<sup>™</sup> Series\* Roofing Shingle

Resawn Shake

Burnt Sienna

STONEfacade Stacked Ledge Conestoga Trail

# **Color Leadership**

CertainTeed's color leadership position enables you to benefit from the popular trend toward unique exterior color combinations. We've made it easier for you to choose exterior products that will work beautifully together by using consistent color names across all siding product lines. CertainTeed's Landmark Series roofing shingles are available in an excellent variety of rich colors to complete your exterior look.

Cedar Impressions®

CedarBoards™

Northwoods®

Monogram®

Restoration Classic™

Board & Batten

Carolina Beaded™

MainStreet™

Wolverine American Legend™

Encore™

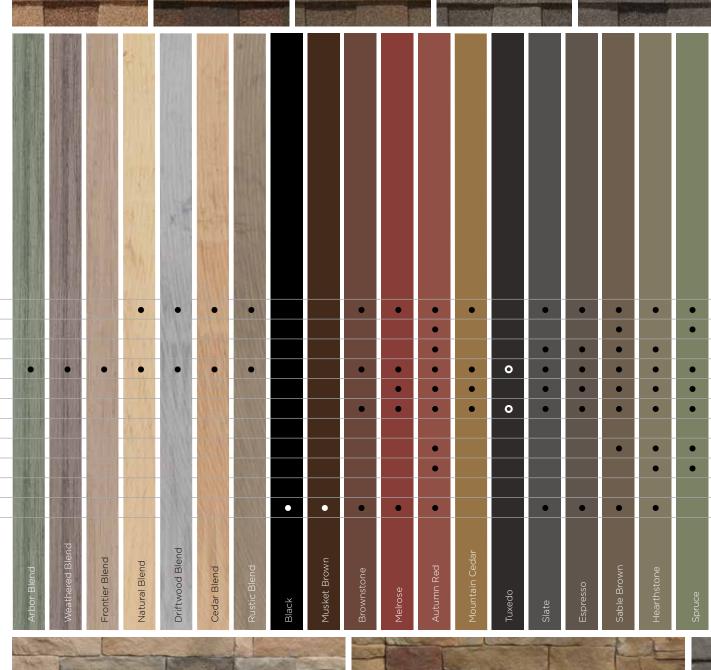
Soffit

• New Colors Coming Soon

Color availability varies by products/profile. Consult www.certainteed.com for the most up-to-date color offering.

\*Sample selection of colors are shown; see literature for your region for specific color availability.

> STONEfaçade™ Architectural Stone Cladding System



Heather Blend

Weathered Wood

STONEfaçade Stacked Ledge Harbor Sunset

Driftwood



# Finishing Touches Details Create the Personality

There are infinite ideas for finishing gables, windows, corners, columns, railings, porches, decks and more. From the curb to the peak of your home, CertainTeed provides a complete selection of finishing touches to add the perfect personality for your home.

CertainTeed offers two types of trim that can be combined or used independently, enabling you to add customized elements to your exterior design. **Restoration Millwork**\* cellular PVC adds authenticity to any home's exterior; it cuts, mills, shapes and routs like top-grade lumber so it can be hand-crafted to create unique designs. It can also be painted with Sherwin-Williams VinylSafe<sup>TM</sup> paint colors\*, for even more design flexibility.







A SHERWIN-WILLIAMS.

Restoration Millwork can be easily painted with Sherwin-Williams VinylSafe™ paint colors to complement all exterior siding colors.\*

 ${}^{*}\text{See}$  Installation Guidelines RM003 for painting instructions.



**Vinyl Carpentry**\* is a complete line of coordinating decorative trim and accessories designed to add distinction to windows, doors, corners, gables and frieze boards. From soffit and lineals, to crown moldings for windows and doors, each piece has been created to enhance the look of your home. Vinyl Carpentry components are available in a wide variety of colors to coordinate with all CertainTeed siding materials.



Custom corner featuring Restoration Millwork crown molding and one-piece corner.



Cedar Impressions offset mitered corner seamlessly continues the natural cedar shake look.



Vinyl Carpentry Traditional Supercorner adds a strong, refined accent.



Triple 3-1/3" InvisiVent\* soffit provides optimal ventilation for roof overhangs.



Create decorative brackets or other stylish details with Restoration Millwork.



Vinyl Beaded Soffit gives porch ceilings a customized, painted wood look.



Crown molding is a classic accent to top off door or window trim.



Band Board with foam insert can create a transition between two siding styles.



Restoration Millwork Beadboard works well for finishing under porches.

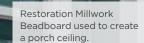




Curb appeal plays a large role in determining a property's value.

Does your home make a good first impression? CertainTeed decorative trim can make your home more distinctive and inviting. Unique elements like mitered corners, vented soffit, beadboard and custom millwork increase the pleasure of living in your home - and can also have a positive effect on resale value when it's time to move.









### **Give Your Home Personality**

Choose decorative trim and accessories that best fit your vision – and your budget. All CertainTeed products are designed to work together with CertainTeed's wide range of siding products in color and style. From simple enhancements (below) to a complete transformation (right), you can find all the answers with CertainTeed siding and accessory products.



Restoration Millwork Trimboard in Natural White with CedarBoards Single 7" Clapboard and Board & Batten Single 8" in Sterling Gray.

CedarBoards Single 7" in Sterling Gray and Cedar Impressions Double 7" Straight Edge Perfection Shingles in Charcoal Gray, accented with Band Board.

3-1/2" Lineal in Colonial White.









Vinyl Carpentry Cornice Molding and Restoration Millwork rake profile.



Restoration Millwork Classic Column Wraps and custom arches in Natural White.



Restoration Millwork Trimboard with Rams Crown in Natural White.

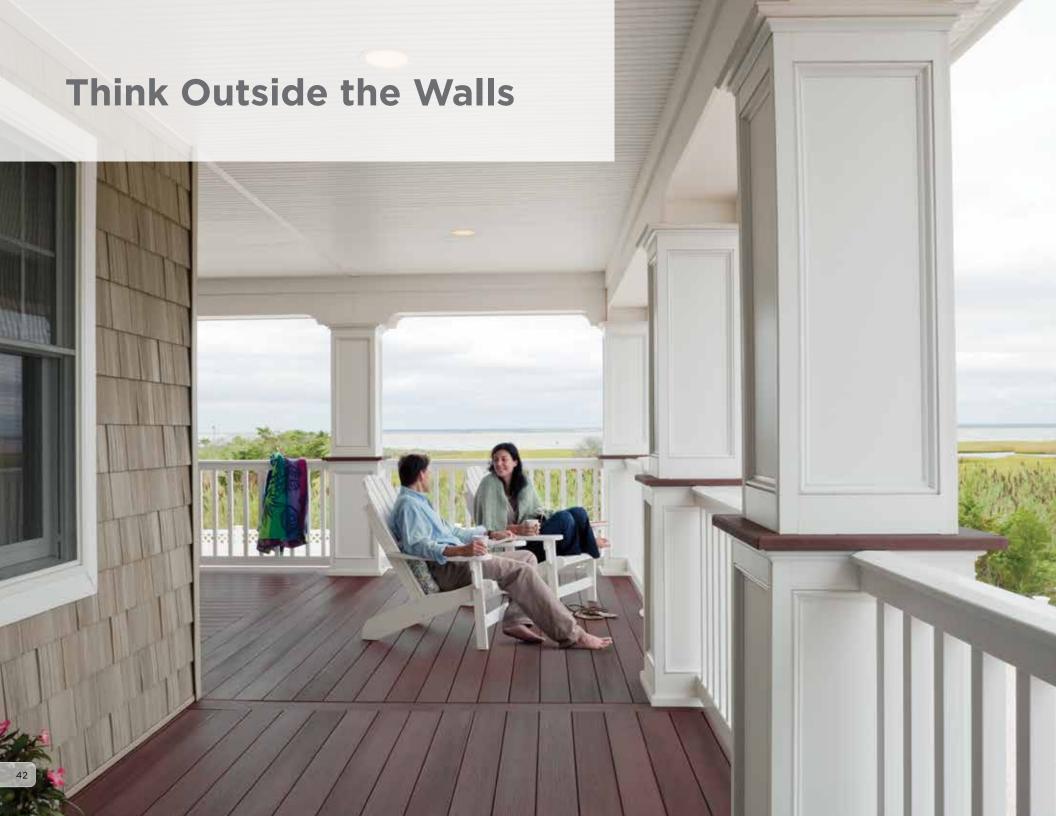


STONEfaçade® Stacked Ledge Corners.



Restoration Millwork One-Piece Corner in Natural White.





Bufftech\* Chesterfield fence with CertaGrain\* texture in Sierra Blend. For more information see Bufftech brochure, 40-40-70610.

Now that you've given your home a beautiful face lift, it's time to step outside and think about patios and decks, play areas and open-air porches. It's time to create your own personal outdoor living space.

CertainTeed offers a broad range of decking, railing and fence products that will transform your home's exterior environment. Attractive styles are available in multiple materials and color palettes that coordinate perfectly with your siding and trim.

Sturdy, reinforced railing features unique architectural details. Fence options – including traditional, contemporary and privacy – are more than just a boundary, they're a beautiful exterior design element. For more information about Bufftech\* Fence products go to certainteed.com.

Bufftech® Allegheny™ in Brown Granite.

For more information, see Bufftech

brochure 40-40-70610.

From top to bottom, this retreat is a perfect balance of performance products and materials, creating a place of enjoyment with low maintenance.

The ceiling is Beaded Vinyl Soffit in Colonial White.

Columns are crafted from a combination of Restoration Millwork sheets, trimboards and molding in Natural White with a custom use of decking, and Oxford vinyl railing in White ties them all together.

The siding is Cedar Impressions Double 7" Straight Edge Rough-Split Shakes in Natural Clay.

The window trim is Vinyl Carpentry 3-1/2" trim lineals in Colonial White and the corner is a Traditional Cornerpost in Natural Clay.

### **Railing colors**

Classic colors are available in Oxford\* and Kingston Vinyl Railing Systems.



\*Rustic rose and warm spice not available in Oxford.

Oxford in Clay with round aluminum balusters.







# **Create an Open-air Room**

Create an outdoor room for every occasion, whether it's a porch, overlook, balcony, patio or just a shady corner. In the home at right, multiple decks overlook the water. From the ruggedly beautiful shake-style siding to the distinctive railing outlining the decking, every exterior element is designed to stay beautiful with hardly a care – so you can spend more time with friends and family.









# **Confidence Worth Building On**

For more than 100 years, CertainTeed has been helping to bring out the best in American homes, and is a national leader in building products. Year after year, CertainTeed Siding has been Rated #1 in Brand Use by remodelers, builders, architects and consumers. Selected by building professionals, we offer a broad array of **siding products, styles and colors** to meet and exceed the most exacting standards of all – yours.



### **Products**

#### **First In Performance**

All CertainTeed siding, soffit and trim products have been designed to set the industry standard and continue to lead the way. From exclusive easy-to-install designs to windload performance, impact resistance and durability, CertainTeed has thought of everything to help ensure that your home will look great for many years. With our lifetime limited warranty for our vinyl and polymer siding lines, you can be certain that the products you select will hold up through the toughest conditions.



## **Styles**

#### **First In Style**

CertainTeed offers the widest variety of siding styles in the industry, with 19 distinct horizontal profiles, 10 distinct vertical styles and 13 unique textures across our siding lines. Each has a unique look based on designs common to diverse geographic areas and historical periods.

CertainTeed was the first to produce siding utilizing a direct transfer system from real cedar boards for natural TrueTexture™ finishes. Add Vinyl Carpentry and Restoration Millwork decorative trim products and you can give your home the look of true wood craftsmanship with virtually maintenance-free materials.

CertainTeed STONEfacade™\* is an architectural stone veneer that delivers the beauty and craftsmanship of natural stone in four authenitic colors to complement siding and to enhance a home's style.

### Colors

# First In Color with Lifetime Fade Protection

CertainTeed offers an industry-leading spectrum of colors including unique darker shades and semi-transparent stained blends for virtually unlimited design possibilities. Utilizing the newest technology and state-of-the-art formulations, CertainTeed backs their vinyl siding with PermaColor

Liffetime Fade Protection.



<sup>\*</sup>Available in select markets

# **Taking the Next Step**

## We're here to help

What is Your Color Comfort?  Our user-friendly color tools are designed to help you every step of the way. This chart shows which tool will work best for your color comfort level. See page 35 for more details or visit certainteed.com/colortools	ColorCoach™	Trim-it <sup>™</sup>	Ageless Cedar™ Blend-it™	EverView	ColorView™	ColorView™ DIY	ColorView™ Pro	
Novice You are not sure about colors and are not sure where to start.	X	X	X	X				
Intermediate You understand color and enjoy experimenting with color combinations but are not exactly sure which color direction you want to go.		X	X	X	X			
Expert You already know what colors you want to use, but would like to see how the products available in your color theme will look together on your home.						X	X	

## **Color Tips**

- Look for color palette ideas in your surroundings, including landscaping, trees and gardens in your neighborhood and the larger area where you live. The colors you pick for your interior walls can also influence your exterior walls.
- 2. You may be inspired by your neighbors' color schemes, but it is a good idea to avoid copying them exactly and best to create your own unique combination that sets your home apart. In most cases, you want your home to fit in but not clash with nearby buildings.
- 3. You need to first consider the appearance of any features on the home that will remain unchanged and harmonize your siding color with them. This includes roofing, masonry, stone, stairways, doors, etc.
- 4. If your home's architectural style is very distinct (Colonial, Greek Revival, etc.) you will get best results if your color selection and treatment complements its original design.

Visit certainteed.com/colortools to access CertainTeed's color tools.

#### **Find a Credentialed Contractor**

Find contractors/remodelers/installers or builders in the U.S. or Canada who can professionally install CertainTeed building products for your home project.

Visit certainteed.com and click the "Find-a-Pro" top on the home page.

#### **Custom Color with Sherwin-Williams Paint**

Restoration Millwork can be easily painted with Sherwin-Williams VinylSafe™ paint colors to complement all exterior siding colors.\*

For more color advice visit sherwin-williams.com

## SHERWIN-WILLIAMS.

#### **CertainTeed Roofing**

\*See Installation Guidelines RM003 for painting instructions.

Complete your home exterior with CertainTeed's high-quality residential roofing materials. **Visit certainteed.com/products/roofing** 

#### **CertainTeed Social Media**



Find out what's new or share ideas at

facebook.com/certainteed



View how-to and new product videos highlighting all aspects of CertainTeed's range of products at **youtube.com/certainteedsaintgobain** 













FOLLOW US facebook.com/certainteed



WATCH OUR VIDEOS youtube.com/certainteedsaintgobain

