



For CertainTeed® Gold Star Roofing Contractors



CertainTeed's Integrity Maintenance Coverage can help you close more sales and build long-term customer relationships

Distinguish yourself from the competition by offering this valuable program. CertainTeed will extend the warranty coverage on any new roof you install by 25% if the building owner establishes a maintenance program with you.

These extensions are based on published warranty durations only and will not be available on deviated specifications. If you are interested in participating in this program, CertainTeed will actively reach out to your building owners for interest.

CertainTeed
SAINT-GOBAIN
Commercial Roofing

What's in it for you?

- Increase sales opportunities by forging long-term relationships with building owners
- Generate additional business through annual inspections and maintenance options

What's in it for the building owners?

- Protect their investment with a long-term, transferable warranty and workmanship backed by CertainTeed
- Meet their needs and budget by offering unique maintenance options
- Decrease their life cycle costs and provide a worry-free roof with regular inspections and preventative maintenance

Program details

- Agreement signed by both parties provided to CertainTeed
- An annual maintenance report will be submitted by you to CertainTeed
- If at any time the building owner decides to discontinue the maintenance program, the warranty will revert back to the original terms

CertainTeed's involvement

- For every warranty issued, CertainTeed will contact the building owner
- A second attempt will be made 18 months after a warranty is issued

ASK ABOUT ALL OF OUR OTHER CERTAINTEED® PRODUCTS AND SYSTEMS:

ROOFING • SIDING • TRIM • DECKING • RAILING • FENCE • FOUNDATIONS
GYPSUM • CEILINGS • INSULATION • PIPE

www.certainteed.com <http://blog.certainteed.com>

CertainTeed Corporation
P.O. Box 860
Valley Forge, PA 19482

Professional: 800-233-8990
Consumer: 800-782-8777

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