

CertainTeed

Brand Your Roof™

Featuring Customized DiamondDeck™
High Performance Synthetic Underlayment

Turn your roofing
project into a
**personalized
billboard**

CertainTeed Roofing introduces Brand Your Roof™, our customizable synthetic roof underlayment program featuring CertainTeed's DiamondDeck™ product.

DiamondDeck is a synthetic, scrim-reinforced, water-resistant underlayment that can be used beneath shingle, shake, metal or slate roofing.

Your customized underlayment can do double duty, turning a rooftop into your billboard and transforming passersby into your audience. The Brand Your Roof program provides you with a powerful advertising and lead-generation tool.

For more information on how you can shout your message from the rooftops, see back for details.



DiamondDeck™

CertainTeed
SAINT-GOBAIN

DiamondDeck™ Features/Benefits

Asphalt-free and lighter than Type 15 or 30 felt, DiamondDeck is easy to handle and contributes to your LEED® rating. The rubberized polymer coating delivers outstanding deck grip while the skid-resistant walking surface offers superior weather protection and contractor safety.

LIGHTWEIGHT –

Easy to work with and carry

EXCELLENT 6-MONTH UV STABILITY –

Finish roof when you are ready

EXCELLENT TEAR RESISTANCE –

Durability, reduced puncture risk

SUPERIOR WET/DRY TRACTION –

Work faster and safer

Your Company Logo is Boldly Displayed on a 24" x 42" Print Area Again and Again

PRINT UP TO 3 COLORS

10-SQUARE ROLL (48" WIDE X 250' LONG)

25 ROLLS PER PALLET

It's Easy! Simply Follow These Steps

STEP 1. Call CertainTeed Customer Service and place your order.

STEP 2. Go to <http://DiamondDeck.Certainteed.com>.

STEP 3. Log in with the user name and password that is provided to you from customer service.

STEP 4. Upload your company logo in one of the following formats (save fonts as outlines): EPS or AI files.

STEP 5. You will receive a final proof for your approval.



ASK ABOUT ALL OF OUR OTHER CERTAINTEED® PRODUCTS AND SYSTEMS:

ROOFING • SIDING • TRIM • DECKING • RAILING • FENCE • FOUNDATIONS
GYPSUM • CEILINGS • INSULATION • PIPE

www.certainteed.com <http://blog.certainteed.com>

CertainTeed Corporation
P.O. Box 860
Valley Forge, PA 19482

Professional: 800-233-8990
Consumer: 800-782-8777

© 06/13 CertainTeed Corporation, Printed in the U.S.A.
Code No. 20-20-3439